



Developing Data



DATA SHEET

BRITISH MOBILE BUSINESSES

FILE SIZE:
80,000 RECORDS

LIST PROFILE:

This is a database taken from British Business Universe a companies house and telephone researched database. Careful analysis of each company along with the type of work they do indicates the presence of a mobile workforce. Businesses that have a workforce on the move need a complementary set of communication devices, so take advantage of a database that contains user specifiers from Cars to Computers and Mobile Phones. Data Protection Registration number PZ9844135 Data is cleaned against suppression files on a regular basis

SELECTIONS:

Industry Sector
Number of Employees
Telephone numbers

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East
(Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town
County

GONE-AWAY POLICY

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal Mail generated and provided back to DDL

NET NAME POLICY

We give an 85% net on 20,000 plus records. There are no run-on charges.



FOR FURTHER INFORMATION PLEASE CONTACT:

Vic Godding:

Tel: +44 (0) 1634 250999
Email: vicgoddling@developingdata.co.uk

Peter Bealing:

Tel: +44 (0) 7900 698319
Email: peter@developingdata.co.uk

Fax:

+44 (0)1634 251200

Website:

www.developingdata.co.uk

Developing Data, Garden Suite, Hollyberry,
Christmas Lane, High Halstow, Kent, ME3 8SN

DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE.....	£400
6 MONTHS USE.....	£300
3 MONTHS USE.....	£200

LIST PURCHASE

Data Purchase for your own personal unlimited use.

Purchase cost..... £2.00 per record

AGENCY COMMISSION

List brokers 30%
Agents % Negotiable

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only.....	£110
One off List Rental & Telemarketing.....	£170
2 x List Rental Only.....	£140
2 x List Rental & Telemarketing.....	£180

FORMAT & DELIVERY:

Format & Delivery via email UK.....	£25
Format & Delivery via email O/S.....	£35

SELECTIONS..... £5

MINIMUM ORDER..... £300

