



Developing Data



DATA SHEET

BRITISH BUSINESS UNIVERSE

FILE SIZE:
800,000 RECORDS

LIST PROFILE:

This is a database taken from Companies house register that's been desk researched which also includes information from Chambers of Commerce. Multiple companies per address have been removed, getting rid of one of the mass duplication problems created in this type of database.

Data Protection Registration number PZ9844135 Data is cleaned against suppression files on a regular basis

SELECTIONS:

Named Decision Maker
Named un-named
Number of Employees
Broad Industry Groups
SIC Code
Postcode

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East
(Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town
County

GONE-AWAY POLICY:

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal Mail generated and provided back to DDL

NET-NAME POLICY:

We give an 85% net on 20,000 plus records. There are no run-on charges



FOR FURTHER INFORMATION PLEASE CONTACT:

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DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE.....	£400
6 MONTHS USE.....	£300
3 MONTHS USE.....	£200

LIST PURCHASE

Data Purchase for your own personal unlimited use.

Purchase cost..... £2.00 per record

AGENCY COMMISSION

List brokers 30%
Agents % Negotiable

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only.....	£110
One off List Rental & Telemarketing.....	£170
2 x List Rental Only.....	£140
2 x List Rental & Telemarketing.....	£180

FORMAT & DELIVERY:

Format & Delivery via email UK.....	£25
Format & Delivery via email O/S.....	£35

SELECTIONS..... £5

MINIMUM ORDER..... £300

