



# Developing Data

## DATA SHEET

# EUROPEAN FOOD & DRINK MANUFACTURERS DATABASE

### LIST PROFILE:

This is a new and rapidly expanding database containing selected food and drink manufacturing companies from around Europe. It details the products, together with their full address and telephone details. It also provides contact information, where available, such as named decision makers, email and URL's.

### SELECTIONS:

Company Activity – UK SIC / NACE  
Key decision maker  
Email  
Product(s)  
Telephone number  
URL

### PRODUCT CATEGORY:

Alcoholic drinks  
Non-alcoholic drinks  
Bakery  
Cereals, pulses, pasta & rice  
Confectionery  
Dairy  
Fish & seafood products

Fruit & vegetables  
Ingredients  
Meat game & poultry products  
Preserves, spreads & sauces  
Ready meals & meal components  
Snack products  
Speciality products  
Vegetarian foods & meat substitutes

### BY COUNTRY:

Albania  
Armenia  
Austria  
Azerbaijan  
Belarus  
Belgium  
Bosnia and Herzegovina  
Bulgaria  
Burkina Faso  
Croatia  
Cyprus  
Czech Republic

Denmark  
Estonia  
Faroe Islands  
Finland  
France  
Georgia  
Germany  
Greece  
Hungary  
Iceland  
Ireland  
Israel  
Italy

Kazakhstan  
Latvia  
Liechtenstein  
Lithuania  
Luxembourg  
Macedonia  
Malta  
Moldova  
Monaco  
Netherlands  
Norway  
Poland  
Portugal

Romania  
Russia  
Serbia  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Turkey  
Ukraine  
United Kingdom

### EMAIL BROADCAST

Set-up ..... £50  
Broadcast licence ..... £250 per '000  
Reporting ..... Free of charge

### LIST RENTAL – SINGLE USE

One-off mailing licence ..... £140 per '000  
One-off mailing and telemarketing licence ..... £190 per '000

### FORMAT & DELIVERY:

Format & delivery via email (UK) ..... £25  
Format & delivery via email (O/S) ..... £35

### DATA LICENSING – MULTIPLE USE

12 months mailing licence ..... £650 per '000  
6 months mailing licence ..... £500 per '000  
3 months mailing licence ..... £300 per '000

### AGENCY COMMISSION

List brokers ..... 20%  
Agents ..... 10%

### NO MINIMUM ORDER VALUE



### LIST PURCHASE – UNLIMITED USE

Purchase cost ..... £2.00 per record

### ADDITIONAL SELECTIONS

Selection cost (per selection) ..... £50 per '000

### FOR FURTHER INFORMATION PLEASE CONTACT:

**Matthew Vinuesa:**

Tel: +44 (0) 7967 087255

Email: matt@developingdata.co.uk

**Fax:**

+44 (0)1634 251200

**Website:**

www.developingdata.co.uk

**Developing Data, Garden Suite, Hollyberry, Christmas Lane, High Halstow, Kent, ME3 8SN**

