



Developing Data



DATA SHEET

OPTICIANS AT HOME

FILE SIZE:
8,700 RECORDS

LIST PROFILE:

This is a compiled and web researched database of named practicing Pharmacists at preferred mailing address home or those living on the premises Pharmacies" the file is selectable by age. This database has been updated within the last 18 months to make sure it is as accurate as possible. DPR No. PZ9844135.

SELECTIONS:

Age
Gender
Home
Telephone numbers

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East
(Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town
County

GONE-AWAY POLICY:

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal Mail generated and provided back to DDL

NET-NAME POLICY:

We give an 85% net on 20,000 plus records. There are no run-on charges



FOR FURTHER INFORMATION PLEASE CONTACT:

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DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE	£400
6 MONTHS USE	£300
3 MONTHS USE	£200

LIST PURCHASE

Data Purchase for your own personal unlimited use.

Purchase cost..... **£2.00 per record**

AGENCY COMMISSION

List brokers **30%**
Agents % **Negotiable**

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only.....	£110
One off List Rental & Telemarketing.....	£170
2 x List Rental Only.....	£140
2 x List Rental & Telemarketing.....	£180

FORMAT & DELIVERY:

Format & Delivery via email UK.....	£25
Format & Delivery via email O/S.....	£35

SELECTIONS..... **£5**

MINIMUM ORDER..... **£300**

