



Developing Data



DATA SHEET

YOUNG PROFESSIONALS

FILE SIZE:
38,000 RECORDS

LIST PROFILE:

A compiled database of individuals between the ages of 25-30 years of age at their home address. This database includes Accountants, Architects, Dentists, Doctors, Opticians, Pharmacists and Vets. This database is updated every six months. DPR No. PZ9844135.

SELECTIONS:

Profession
Gender
Telephone numbers

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East (Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town
County

GONE-AWAY POLICY

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal Mail generated and provided back to DDL

NET NAME POLICY

We give an 85% net on 20,000 plus records. There are no run-on charges.



FOR FURTHER INFORMATION PLEASE CONTACT:

Vic Godding:

Tel: +44 (0) 1634 250999
Email: vicgoddling@developingdata.co.uk

Peter Bealing:

Tel: +44 (0) 7900 698319
Email: peter@developingdata.co.uk

Fax:

+44 (0)1634 251200

Website:

www.developingdata.co.uk

Developing Data, Garden Suite, Hollyberry, Christmas Lane, High Halstow, Kent, ME3 8SN

DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE	£400
6 MONTHS USE	£300
3 MONTHS USE	£200

LIST PURCHASE

Data Purchase for your own personal unlimited use.

Purchase cost..... **£2.00 per record**

AGENCY COMMISSION

List brokers **30%**
Agents % **Negotiable**

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only.....	£110
One off List Rental & Telemarketing.....	£170
2 x List Rental Only.....	£140
2 x List Rental & Telemarketing.....	£180

FORMAT & DELIVERY:

Format & Delivery via email UK.....	£25
Format & Delivery via email O/S.....	£35

SELECTIONS..... **£5**

MINIMUM ORDER..... **£300**

