



Developing Data



DATA SHEET

FILE SIZE:
58,000 RECORDS

ACCOUNTANTS AT HOME

LIST PROFILE:

This is a compiled database of Accountants at their home address. Collected from a number of sources within the public domain and selectable by age, this is a database of individuals with a level of disposable income. Updated every 6 months to ensure a high level of accuracy. DPR No. PZ9844135

SELECTIONS:

Age
Gender
Telephone numbers

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East
(Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town
County

GONE-AWAY POLICY:

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal Mail generated and provided back to DDL

NET-NAME POLICY:

We give an 85% net on 20,000 plus records. There are no run-on charges



FOR FURTHER INFORMATION PLEASE CONTACT:

Vic Godding:

Tel: +44 (0) 1634 250999
Email: vicgoddling@developingdata.co.uk

Peter Bealing:

Tel: +44 (0) 7900 698319
Email: peter@developingdata.co.uk

Fax:

+44 (0)1634 251200

Website:

www.developingdata.co.uk

**Developing Data, Garden Suite, Hollyberry,
Christmas Lane, High Halstow, Kent, ME3 8SN**

DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE	£400
6 MONTHS USE	£300
3 MONTHS USE	£200

LIST PURCHASE

Data Purchase for your own personal unlimited use.

Purchase cost..... **£2.00 per record**

AGENCY COMMISSION

List brokers **30%**
Agents % **Negotiable**

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only.....	£110
One off List Rental & Telemarketing.....	£170
2 x List Rental Only.....	£140
2 x List Rental & Telemarketing.....	£180

FORMAT & DELIVERY:

Format & Delivery via email UK.....	£25
Format & Delivery via email O/S.....	£35

SELECTIONS..... **£5**

MINIMUM ORDER..... **£300**

