



Developing Data



DATA SHEET

DOCTORS AT HOME

FILE SIZE:
81,400 RECORDS

LIST PROFILE:

This is a compiled database of named individuals at preferred mailing address (either home or surgery). The file includes Harley Street and Wimpole Street W1 Private consultants who are among the most highly paid medical professionals in the UK. The file has been updated within the last 12 months to ensure a high level of accuracy. DPR No. PZ9844135.

SELECTIONS:

Age
Gender
Home or Surgery Address
Telephone numbers

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East
(Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town
County

GONE-AWAY POLICY:

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal mail generated and provided back to DDL.

NET NAME POLICY:

We give an 85% net on 20,000 plus records. There are no run-on charges.

FOR FURTHER INFORMATION PLEASE CONTACT:

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DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE.....	£400
6 MONTHS USE	£300
3 MONTHS USE	£200

LIST PURCHASE

Data Purchase for your own personal unlimited use.
Purchase cost **£2.00 per record**

AGENCY COMMISSION

List brokers **30%**
Agents % **Negotiable**

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only.....	£100
One off List Rental & Telemarketing	£160
2 x List Rental Only	£150
2 x List Rental & Telemarketing.....	£240

FORMAT & DELIVERY:

Format & Delivery via email UK.....	£25
Format & Delivery via email O/S	£35

SELECTIONS.....£5

MINIMUM ORDER£300

