



# Developing Data



## DATA SHEET

# SURVEYORS AT WORK

FILE SIZE:  
13,300 RECORDS

### LIST PROFILE:

This is a desk then telephone researched database, which contains the senior partner and usually other named partners are available within Practices, Estate agents, Councils and companies. This database contains 7,500 sites, some with multiple contacts. Each organisation has been researched in order to establish the number of partners.

Telephone numbers are available CTPS rules apply, 100% post coded records. DPR No. PZ9844135.

### SELECTIONS:

Practice size  
Senior Partner  
Telephone numbers

### GEOGRAPHICAL SELECTIONS:

**Regional:**  
London  
South East  
(Within M25)  
Midlands  
Northern  
North West  
Scotland  
South West  
Wales  
Northern Ireland  
**Post Code**  
**Town**  
**County**

### GONE-AWAY POLICY:

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal mail generated and provided back to DDL.

### NET NAME POLICY:

We give an 85% net on 20,000 plus records. There are no run-on charges.

### FOR FURTHER INFORMATION PLEASE CONTACT:

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### DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

|                    |      |
|--------------------|------|
| 12 MONTHS USE..... | £400 |
| 6 MONTHS USE ..... | £300 |
| 3 MONTHS USE ..... | £200 |

### LIST PURCHASE

Data Purchase for your own personal unlimited use.

Purchase cost ..... **£2.00 per record**

### AGENCY COMMISSION

List brokers **30%**  
Agents % **Negotiable**

### PRICE INFORMATION:

Prices shown per thousand records unless indicated

### LIST RENTAL:

|                                      |      |
|--------------------------------------|------|
| One off List Rental Only.....        | £110 |
| One off List & Telemarketing .....   | £170 |
| 2 x List Rental Only .....           | £140 |
| 2 x List Rental & Telemarketing..... | £180 |

### FORMAT & DELIVERY:

|                                       |     |
|---------------------------------------|-----|
| Format & Delivery via email UK.....   | £25 |
| Format & Delivery via email O/S ..... | £35 |

SELECTIONS.....£5

MINIMUM ORDER .....£300

