



Developing Data



DATA SHEET

BRITAIN'S SHAREHOLDERS

FILE SIZE:
9,000,000 TRANSACTIONS
~ 3,000,000 INDIVIDUALS

LIST PROFILE:

All Investor data is taken from records held in what is known as "the public domain". For those not familiar with the term used it means when investors buy or transfer shares they have the choice of registering the owners address with the registrar. Database provider can only find those that register at home address and not through nominee.

Data Protection Registration number PZ9844135. MPS, and deceased cleaned prior to delivery.

SELECTIONS:

Number of Shares
Value of Investment at
Dividend Quarter
Gender
Telephone numbers
Household Classification
Type of Stock

GEOGRAPHICAL SELECTIONS:

Regional:
London
South East
(Within M25)
Midlands
Northern
North West
Scotland
South West
Wales
Northern Ireland
Post Code
Town

GONE-AWAY POLICY:

All our mailing lists carry a 97.5% delivery guarantee. We will 3 times pro-rata refund their list rental/data-licensing fee, to customers, who in the unlikely event receive 'gone-aways' that are Royal mail generated and provided back to DDL.

NET NAME POLICY:

We give an 85% net on 20,000 plus records. There are no run-on charges.

FOR FURTHER INFORMATION PLEASE CONTACT:

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DATA LICENSING – MULTIPLE USE

Licensing data enables unlimited use of the data for the period of the licence

12 MONTHS USE..... £400
6 MONTHS USE £300
3 MONTHS USE £200

LIST PURCHASE

Data Purchase for your own personal unlimited use.
Purchase cost **£2.00 per record**

AGENCY COMMISSION

List brokers **30%**
Agents % **Negotiable**

PRICE INFORMATION:

Prices shown per thousand records unless indicated

LIST RENTAL:

One off List Rental Only..... **£85**
One off List Rental & Telemarketing..... **£145**
2 x List Rental Only **£140**
2 x List Rental & Telemarketing..... **£230**

FORMAT & DELIVERY:

Format & Delivery via email UK..... **£25**
Format & Delivery via email O/S **£35**

SELECTIONS.....£5

MINIMUM ORDER£300

